

2022 ANNUAL REPORT



1990INSTITUTE.ORG

Letter from the Chair



Dear Friends and Supporters,

2022 was a year of re-engagement and revitalization for The 1990 Institute. With the availability of vaccines and loosening restrictions amidst a slow down of the COVID-19 pandemic, there was a new energy that reverberated. Directors renewed their connections with each other in person and worked with each other, staff, and our generous partners to produce an amazing array of content in support of our mission.

In the summer, we relaunched our Teachers Workshop program in a virtual format, which exponentially broadened our reach. Across 33 states in the United States and in 16 other countries, we had over 450 registrants at our latest workshop and over 12,000 views of the recorded lectures.

In the fall, we onboarded our Executive Director, Susana Liu-Hedberg, who is leading the organization through the next decade of growth. Her extensive leadership and experience in building teams, operations, and systems as well as her unique understanding of our purpose and values give us great confidence that she will help continue The 1990 Institute's legacy of successful education programming. Already, she has worked alongside the Board at a strategy offsite in October to reaffirm the mission of the organization and refine the focus of our efforts.

We were also incredibly fortunate to receive the support of many institutional and individual donors, for whom without their generosity as well as the passion and dedication of our Directors and staff, we would not have been able to accomplish all that we had in 2022.

Yet, despite the lessening impacts of COVID-19, U.S.-China relations continue to spiral downward given the actions from both governments. Anti-China rhetoric espoused from mass media and our politicians have had a real negative impact on Asian Americans. Our community is still targeted and feeling the weight of anti-Asian discrimination and violence. Moving forward, we need systemic solutions to solve systemic problems and that includes empowering not only Asian Americans but our teachers and allies to speak out and to lead. The 1990 Institute's mission of advocating for equitable treatment of Asian Americans and a constructive U.S.-China relationship through education remains relevant and necessary.

I am grateful for your support in 2022 and look forward to continuing our work together. Education is a long game, and it is up to all of us to carry forward our collective efforts to build an inclusive future where everyone feels they belong.

A handwritten signature in black ink, appearing to read 'Grace Yu', with a stylized flourish at the end.

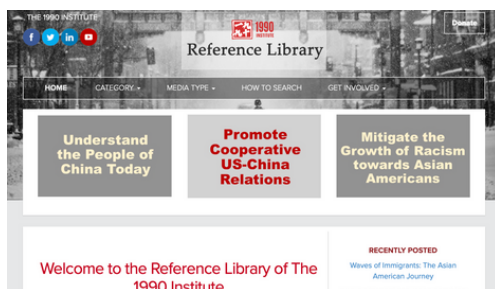
Grace Yu
Chair

2022 in Review

In 2022, The 1990 Institute continued to expand substantially from a Covid-curtailed program in 2020. We focused our programming on elevating the visibility of Asian Americans, dispelling stereotypes and prejudices against Asian Americans and people in China today, providing historical context, and changing the narrative from exclusion, negativity, and hate to inclusion, positivity, and mutual respect.

Producing content and providing tools that are reputable and balanced is imperative given the escalating tensions between the United States and China, and we will continue to target our programs to secondary school teachers, and by extension high school students and the wider community. Our work will be even more pertinent as states continue to pass legislation mandating Asian American Pacific Islander and ethnic studies in the K-12 curricula.

Our 2022 programs focused on providing teacher support through our webinars, workshops, videos, podcast series, newsletters, profiles on Asian American and allies, an essay contest, and a comprehensive, open-source Reference Library.



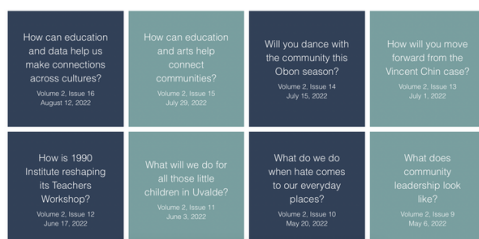
Reference Library

16 new toolkits



Webinar

850+ views
200+ participants



Newsletter

25 issues
4,000+ subscribers



College Essay Contest

- 2 partners
2 winners
- *Innovation in Regulation: A Path Forward for U.S. Tech Competition with China* by William Yuen Yee
 - *Information and Disinformation in the 21st Century* by Natasha Lock 洛夏

Teachers Workshop

Since 2013, Teachers Workshop has conducted two-day in-person seminars and webinars for secondary school teachers to learn about contemporary China. In 2020, we expanded to include education about AAPI history and culture in an attempt to combat anti-Asian discrimination in the US and in support of the nascent movement in incorporating AAPI/ethnic studies in school curricula. An essential element of the program includes small-group conversations with teachers on how to incorporate their learnings into lesson plans and discussion guides for use in classrooms nationwide.



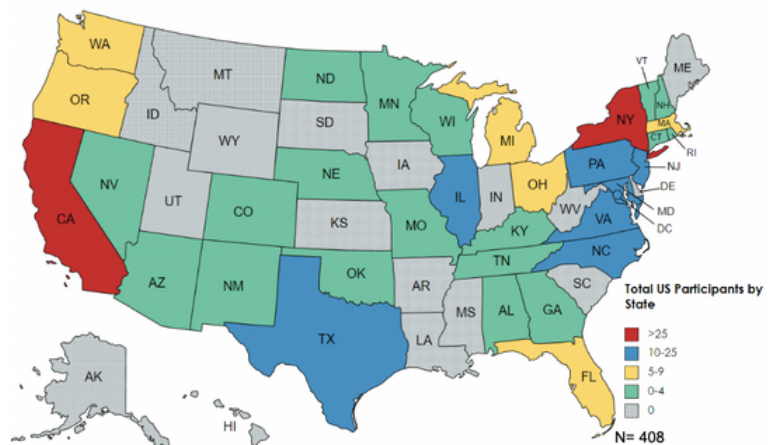
TEACHERS WORKSHOP – July 30 & Aug 6, 2022

MISSING IN HISTORY: THE ASIAN AMERICAN JOURNEY	THE CHINA YOU SHOULD KNOW: PAST AND PRESENT
Lok Siu – University of California, Berkeley	
Margaret Yee – Asian Art Museum	
John Trasviña – Civil Rights Attorney	
Thomas Gold – University of California, Berkeley	
Clay Dube – US-China Institute, University of Southern California	

In 2022, Teachers Workshop featured 5 leading China and AAPI studies scholars and experts. This event surfaced topics about China's influence in the world, China's history and its impact on today's leaders, landmark Asian American civil rights cases, using maps to explore Asian American identity, the histories of migration, and the diversity of Asian Americans.

By the Numbers

- 450+** registrations
- 33** U.S. states
- 17** Countries
- 50%** from public schools
- 30%** from private schools
- 12,000+** views on YouTube

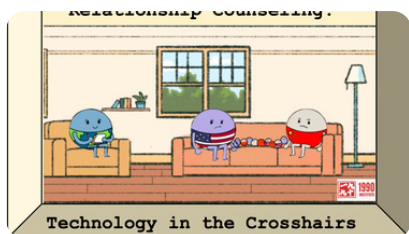


Videos

Our short-form videos are created with the intent to inform secondary school teachers and other viewers on topics related to the Asian American experience, life in modern China, the complex relationship between the U.S. and China, how we got here, and ways to partner and move forward.

10 videos

150,000+ views



Behind the Scenes



Podcast

Bund to Brooklyn is a podcast that explores how Asian Americans and Chinese deal with modern social issues -- mental health, dating, identity culture and much more.

By the Numbers

8 episodes (Season 2)

2,500+ downloads

2,000+ unique listeners



Season 2

Episode 8: Try Harder! and the Pressures of High School with Debbie Lum

Episode 9: The Future of Chinese Food in America with Luke Tsai

Episode 10: Hip Hop History and Culture in China with Wes Chen

Episode 11: Chinese Social Media and Ukraine with Mengyu Dong

Episode 12: Shanghai COVID Lockdown with Jenny Tang and Kayla He

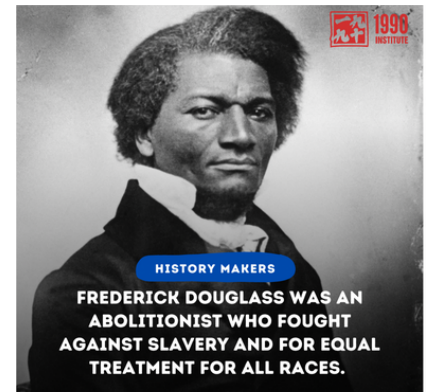
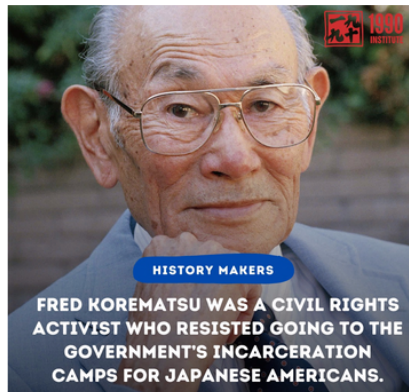
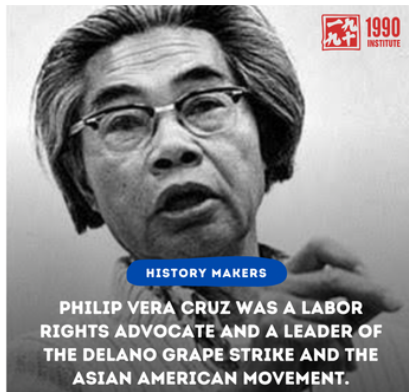
Episode 13: Carrie Zhang and the Asian Mental Health Project

Episode 14: Paying it forward through acting and comedy with Derek Mio

Episode 15: Social movement through food with Soleil Ho

Profiles

New Asian American Voices was launched in September 2021 to provide much-needed AAPI visibility and representation in the mainstream by highlighting AAPI individuals, collectives, and allies who have made significant strides in all sectors of U.S. society.



By the Numbers

100 people celebrated

12 reels created

480+ new followers

10,000+ views

25,000+ impressions

Thank you!

The 1990 Institute is deeply appreciative of our generous donors, supporters, and partners, without whom our work would not be possible.

Institutional Donors

American Online Giving Foundation
Anna and John J. Sie Foundation
Anonymous
Benevity Community Impact Fund
Civic Leadership USA
Cyrus Tang Foundation
East West Bank
FF Fraternity SF Lodge
Fidelity Charitable

Green Mountain Foundation
J.T. Tai Foundation
Lou Foundation
Network for Good
San Francisco Foundation
Schwab Charitable Fund
Stand with Asians
Target Corporation

Sponsors & Partners



Thank you!

The 1990 Institute is deeply appreciative of our generous donors, supporters, and partners, without whom our work would not be possible.

Sponsors & Partners



Leadership & Staff

Board of Directors

Dan Chao†*
Fitz de Smet
Sam Galler
Reuven Glick
Tian He
Lisa Hsu
Victoria Hsu
James Hsue
Tim Kochis
Bill Kwong*
Warren Lam

Mitchell Lee
Patrick Liang
Zheng Liu
Robecta Ma
Sean Niu
Sandra Pan†*
Ryan Leonard Pei
Sophie Volpp
Brian Wong
Joel Wong
Reuben Wong

Steven Wong*
Katherine Xu
Michael Yang
Wen-Lee Ying
Victor Young†*
Grace Yu†*
Dien Yuen*

Legend

† Officers

* Executive Committee

Advisory Council

Julia Chang Bloch
Gordon Chang
Milton Chen
Karen Leong Clancy
Clay Dube
Mei Fong
William P. Fuller
Stephen Gong

Lei Guang
Russell M. Jeung
Robert Kapp
Susan Shirk
Walter Lim
Lok Siu
Jeremy Wu

Teachers Council

Nicole Chin
Lisa Ernst
Eunjee Kang
Adam Kubey
Saya McKenna
Kelly Randall

Honorary Co-Chairs

Donald Kennedy
(*in memoriam*)
Rosalyn Koo
(*in memoriam*)
William M.S. Lee
Robert Parry
Harold Shapiro
Adlai Stevenson III
Linda Tsao Yang

Emertus Directors

Paul Cheng
Richard Chong
Rob Cox
William P. Fuller
Lucille Lee
Wei-Tai Kwok

Staff

Susana Liu-Hedberg, *Executive Director*
Ellie Blake, *Finance*
Sandra Liaonag, *Office Manager*
Stephanie Ming, *Program Manager*
Lewis Liu, *Program Manager*
Sean Niu, *Program Manager*

Lucia Liu, *Podcast*
Jenny Tang, *Podcast*
Kayla He, *Podcast*
Caiwei Chen, *Podcast*
Denise Zheng, *Coordinator*
Frances KH Wang, *Essayist*
Ziyan Miller, *Student Volunteer*

STAY IN TOUCH:

Visit us online: 1990Institute.org

Email us: contact@1990institute.org

Follow us:  [1990institute](https://www.instagram.com/1990institute)

 [1990Institute](https://www.facebook.com/1990Institute)

 [1990Institute](https://www.youtube.com/1990Institute)

 [1990Institute](https://twitter.com/1990Institute)

 [1990-institute](https://www.linkedin.com/company/1990-institute)